



Identity Theft Awareness, Deterrence and Recovery

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Opinions presented are those of the speaker and not an official opinion of the Office of the Texas Attorney General.



Identity Theft Presentation Overview

- ▶ Awareness
 - What is identity theft?
 - How is stolen personal information used?
- ▶ Deterrence: What can you do to deter an identity thief?
- ▶ Recovery: How do you recover from identity theft?



What Is Identity Theft and How Often Does It Happen?

- ▶ What is identity theft?
 - Identity theft occurs when someone uses your **personal information** without your permission to obtain something of value
- ▶ How often does it happen?

Identity Theft Complaints

		Complaints Per 100,000	
Rank	Victim State	Population ¹	Complaints
1	Florida	361.3	69,795
2	Georgia	193.9	19,232
3	California	122.7	46,658
4	Michigan	122.2	12,075
5	New York	110.1	21,538
6	Nevada	109.9	3,032
7	Texas	108.6	28,299

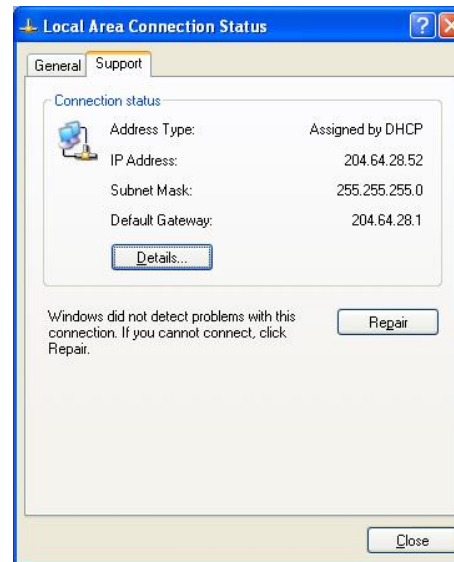
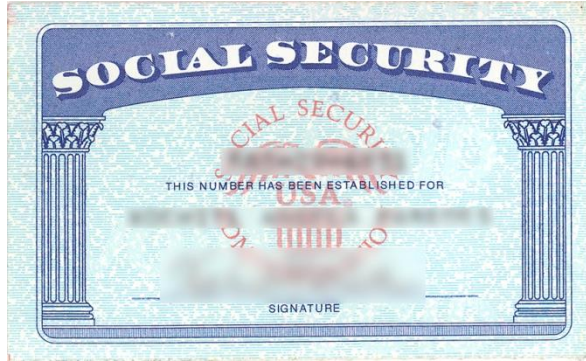
Source – *Consumer Sentinel Data Book for January – December 2012*.

Federal Trade Commission, February 2013.

Available at: <http://www.ftc.gov/sentinel/reports/sentinel-annual-reports/sentinel-cy2012.pdf>



Types of Personal Information





How is Stolen Personal Information Used? (Slide 1 of 3)

Identity Theft Complaints Count from Texas Victims = 25,843

Identity Theft Types Reported by Texas Victims

Rank	Identity Theft Type	Complaints	Percentage ¹
1	Government Documents or Benefits Fraud	9,422	36%
2	Credit Card Fraud	3,880	15%
3	Phone or Utilities Fraud	2,952	11%
4	Loan Fraud	2,166	8%
5	Employment-Related Fraud	2,071	8%
6	Bank Fraud	2,012	8%
	Other	5,340	21%
	Attempted Identity Theft	1,069	4%

¹Percentages are based on the 25,843 victims reporting from Texas. Note that CSN identity theft complaints may be coded under multiple theft types.

Source – *Consumer Sentinel Network Data Book for January – December 2014*.
Federal Trade Commission, February 2015.

Available at: <https://www.ftc.gov/reports/consumer-sentinel-network-data-book-january-december-2014>



How is Stolen Personal Information Used? (Slide 2 of 3)

- ▶ Credit card and account fraud
 - New account fraud
 - Existing account fraud
- ▶ Empty your bank accounts
- ▶ Get a job
- ▶ Apply for IDs (driver's license, passport, etc.)
- ▶ File bankruptcy



How is Stolen Personal Information Used? (Slide 3 of 3)

- ▶ Obtain or use medical insurance
- ▶ Buy a car
- ▶ Apply for government benefits
- ▶ Enroll in school and obtain student loans
- ▶ File income tax returns
- ▶ Get arrested



Protecting Your Identity

- ▶ The best way to protect your identity is to **be alert** and **consistently** safeguard your information.



Who Steals Identities?

- ▶ Domestic and international criminals
 - Opportunistic people
 - Drug users
 - Organized black market distributors of information
- ▶ Acquaintances
- ▶ Family
- ▶ Neighbors



Dumpster Diving





Stealing Mail





Theft





Internet, Phishing and Data Breaches

- ▶ Internet
- ▶ Phishing
- ▶ Data breaches



Well-Placed Employee





Skimmers





Automated Teller Machines





Pretexting





Relaxed Security: Assuming Your Information Is Safe





Identity Theft and Business Responsibilities

- ▶ Many businesses store and use our personal information.
- ▶ State and federal laws require most businesses to safeguard personal information and to properly dispose of it by destruction so that it is unreadable or undecipherable.
- ▶ **With some exceptions**, if your personal information is compromised by a breach, the business must notify you.
 - Subscription to credit monitoring service may be offered.
 - **Do not** provide personal information in response to a breach notice.



Safeguard Your Personal Information

Three-Pronged Approach

- ▶ Limit exposure
- ▶ Remain vigilant
- ▶ Be wary



Limit Exposure (Slide 1 of 3)

- ▶ Store your Social Security card somewhere safe.
 - **Do not** carry it in your wallet.
- ▶ Don't leave personal information in the open, even at home.
- ▶ Don't share your personal information—unless **you** initiated the contact.
- ▶ Shred all documents containing personal information with a **cross-cut shredder** before disposing of them.



Limit Exposure (Slide 2 of 3)

- ▶ Only carry with you credit cards you intend to use.
- ▶ Only use one credit card for online purchases.
 - **Do not** use a debit card.
- ▶ Be careful with your credit card receipts.
 - If your receipt shows more than the last four digits, report it to the Office of the Attorney General.



Limit Exposure (Slide 3 of 3)

“Opt Out”

- ▶ The Direct Marketing Association
 - www.dmachoice.org
- ▶ The Network Advertising Initiative
 - www.networkadvertising.org
- ▶ No Call List
 - www.donotcall.gov
- ▶ Pre-screened and pre-approved credit and insurance offers
 - www.optoutprescreen.com



Limit Exposure: Online Safety (Slide 1 of 2)

- ▶ Use a non-administrator account as your main user profile.
- ▶ Use anti-virus, spyware and malware protection.
- ▶ Update web browsers.
- ▶ Update operating system.



Limit Exposure: Online Safety (Slide 2 of 2)

- ▶ Anti-phishing toolbars
- ▶ Wireless safety
- ▶ Use secure websites
- ▶ Use strong passwords



Limit Exposure

- ▶ Fraud alert?
- ▶ Security freeze?



Remain Vigilant

- ▶ Monitor your credit report.
 - www.annualcreditreport.com
- ▶ Reconcile checking and credit card accounts each month.
- ▶ Know when bills and financial statements normally arrive each month.
- ▶ Use a secure mailbox.
- ▶ Take note of email messages informing you that you've changed your password or anything related to your account.



Be Wary (Slide 1 of 2)

These Tips Apply Online and Offline.

- ▶ Ask if it is necessary to use your Social Security number and why.
- ▶ Ask what information is collected, who has access to it and why.
- ▶ Ask what protective measures are in place to protect your information and ask for and review a copy of their privacy policy.



Be Wary (Slide 2 of 2)

- ▶ Review your IRS and Social Security accounts for accuracy.
- ▶ Check to see if your minor children have a credit report.
- ▶ Help seniors check credit reports.



Identity Theft Recovery (Slide 1 of 3)

- ▶ Identity theft happens.
- ▶ You or someone you care about may become a victim of some form of identity theft.
- ▶ Reacting quickly and appropriately can save you time, money and frustration.



Identity Theft Recovery (Slide 2 of 3)

- ▶ The Identity Theft Victim's Kit can be found on the Office of the Attorney General identity theft website.

www.TexasFightsIDTheft.gov

- ▶ The victim's kit will help guide you through the recovery process.



Identity Theft Recovery (Slide 3 of 3)

1. Obtain a fraud alert or security freeze on your credit report.
2. Contact creditors and close affected accounts.
3. File a report with the police.
4. File a complaint with the FTC.



Thank You!

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